

LGBTQ+ Board Diversity Guidelines for Hong Kong Sample Social Media Copy

Out Leadership is thrilled to announce the publication of our LGBTQ+ Board Diversity Guidelines for Hong Kong, in partnership with DLA Piper

For the first time in history, Hong Kong companies will have a blueprint to draft board diversity policies that include LGBTQ+ people. As a global financial hub and a prime driver of modern business practices, Hong Kong is primed to lead Asia and the world as a pioneer for LGBTQ+ inclusion as a business imperative.

All your company has to do is adopt the guidelines at your next board meeting. It's never been easier to advance equality.

Read the full press release and learn more at outleadership.com/developing-talent/outquorum/

#OutQUORUM #HongKong BoardDiversity #BoardDiversityGuidelines

Out Leadership has been leading the charge to include LGBTQ+ leaders on corporate boards since we launched our board diversity initiative, OutQUORUM, in 2015. At that time, just two companies in the Fortune 500 included sexual orientation or gender identity as a metric for board diversity. In the United States, we're making strong progress toward our goal. This year, our template for LGBTQ+ Board Diversity goes global.

We're thrilled to announce our LGBTQ+ Board Diversity Guidelines for Hong Kong, the definitive blueprint for Hong Kong-based companies to prioritize LGBTQ+ equality in their corporate governance.

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 \pm In Hong Kong, societal acceptance of LGBTQ+ people is increasing.

➡60% of Hong Kongers now support same-sex marriage, up from 38% ten years ago.

Here's how companies can benefit from this growing inclusion:

Improve employee productivity by, promoting inclusion, boosting morale, and reducing time wasted on "covering" marginalized identities

Bolster the talent pipeline by recruiting the best workers into the right roles, regardless of identity, and keeping workers loyal and engaged



3 Enjoy stronger reputational upsides from clients and customers, especially high-income and highly educated Hong Kongers who are more likely to support LGBTQ+ inclusion

Our brand new LGBTQ+ Board Diversity Guidelines for Hong Kong are a turnkey solution to advance LGBTQ+ equality today. All your company has to do is adopt the guidelines.

Learn more at outleadership.com/developing-talent/outquorum/

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