# AUSTRALIA SUMMIT 2022

October 5-11, 2022

Playbook



Summit Graphics

Logo



Title Image



Title Graphic



Key Colors



Hosts Logos

Sponsor Logos



Perpetual



MACQUARIE





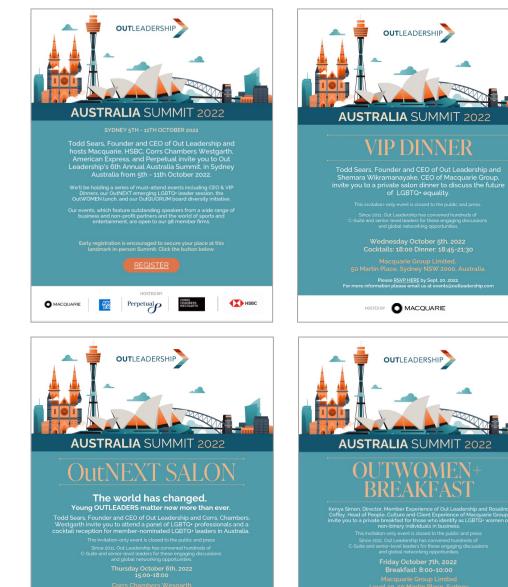


## Registration Interface





## Invitations



CORRS CHAMBERS WESTGARTH

HOSTED B

OUTLEADERSHIP

#### AUSTRALIA SUMMIT 2022

OUTLEADERSHIP

**VIP DINNER** 

Please <u>RSVP HERE</u> by Sept. 20, 2022. information please email us at events@outleadership.cor





Tuesday October 11th, 2022 Cocktails 18:00, Dinner: 19:00

HOSTED BY Perpetual

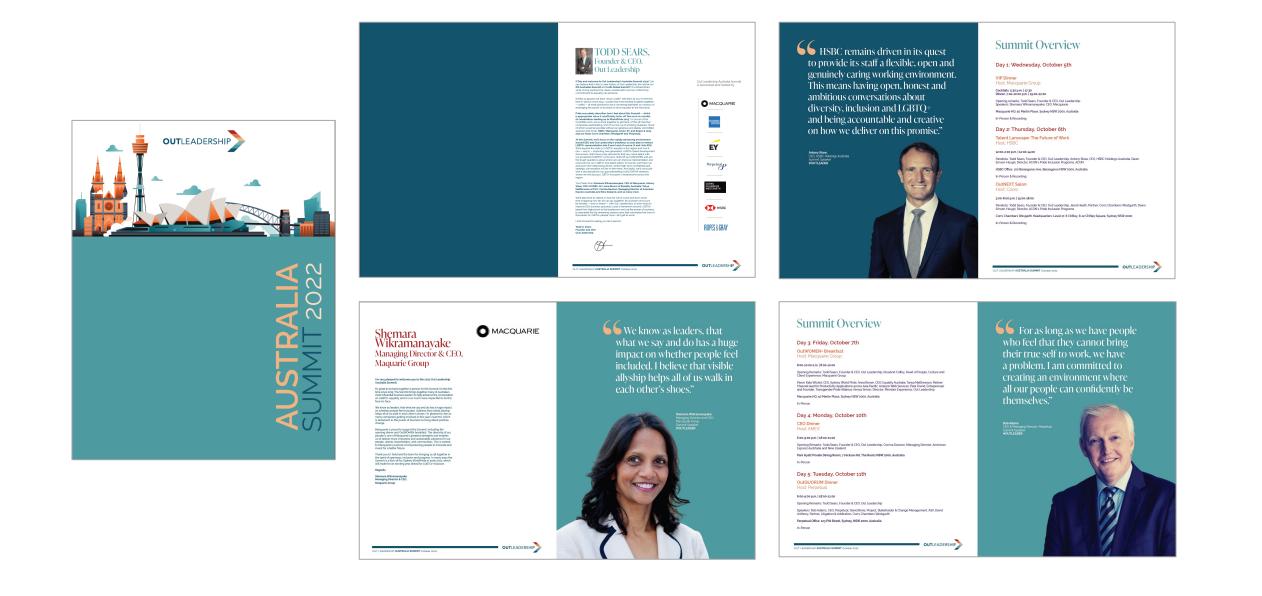




#### PARK HYATT SYDNEY™



## Event Brochure



## Event Brochure





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Tooki Sears, Pounder & CED	Brien Sims Managing Director, Global Affairs	Eliana Jacobsen Junior Associate	Kalyn Jahansouz HR Director
		Contra Mil	9
Chief Operating & Pinencial Officer	Hanager, Social Media	Comilie 1993 Junior Accociate	Michael Juranek Chief of Staff
(B)			
Jane Barry-Hosan, Director, Research and Program Strategy	Conversion Who According	Mila Jaan Senior Adviser	
Renge Simon. Director, Member Experience	Peri Land Jurior Associate	Helt Past Senior Adviser	
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Michael Paterson Executive Creative Director	Notatie Kriti Junior Associate	Rishika Advani Senior Advisor	



## Event Signage







## Event Signage





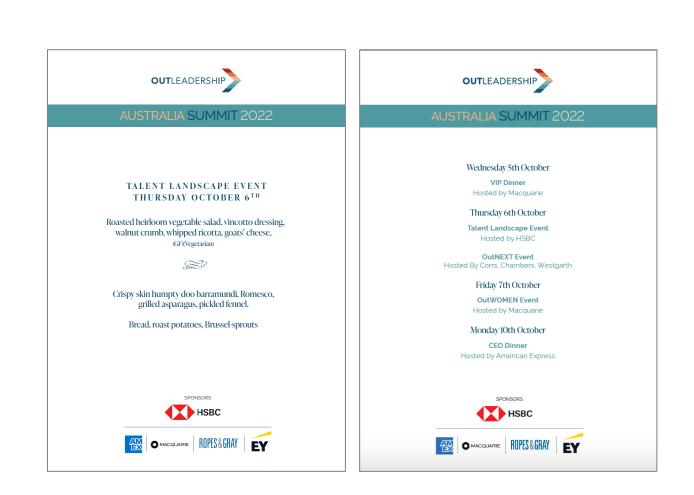








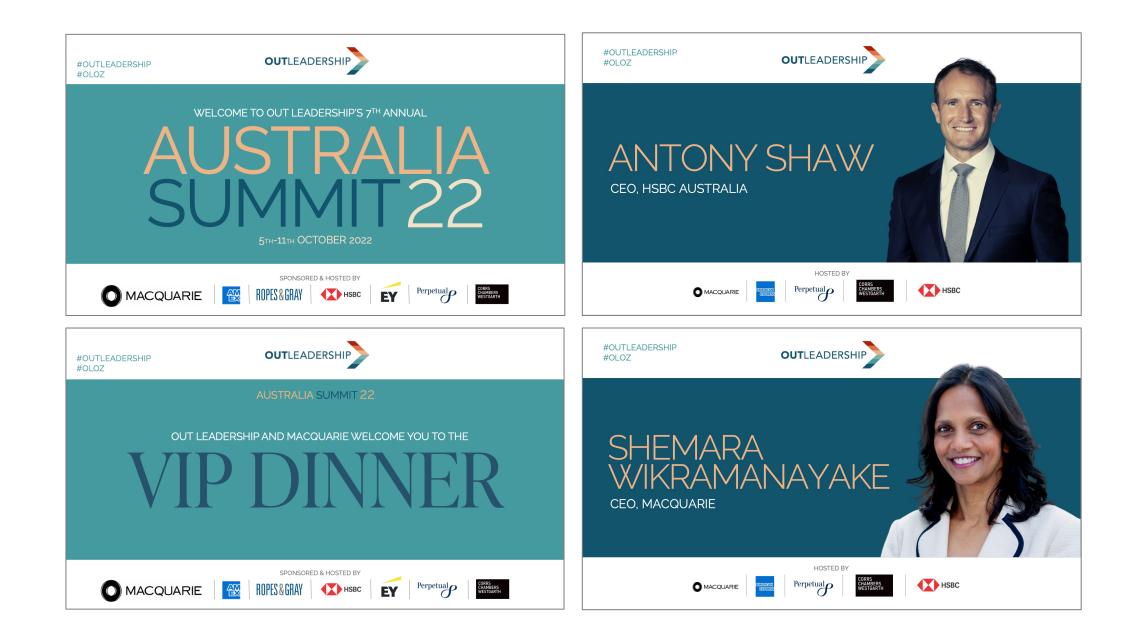
## Event Signage: Menus & Table Cards











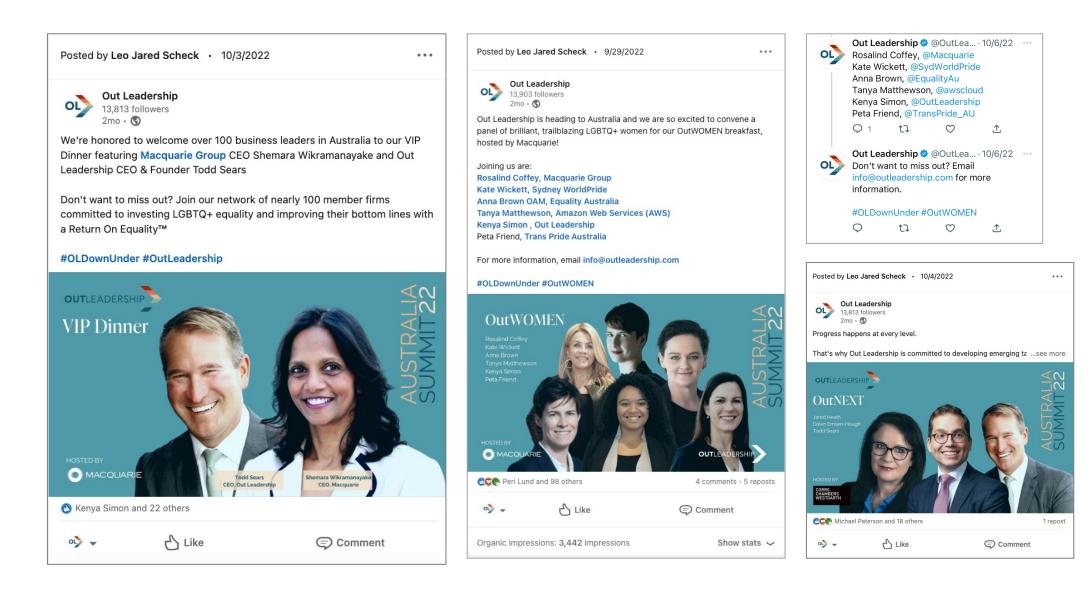
## Event Signage: Slides (samples)



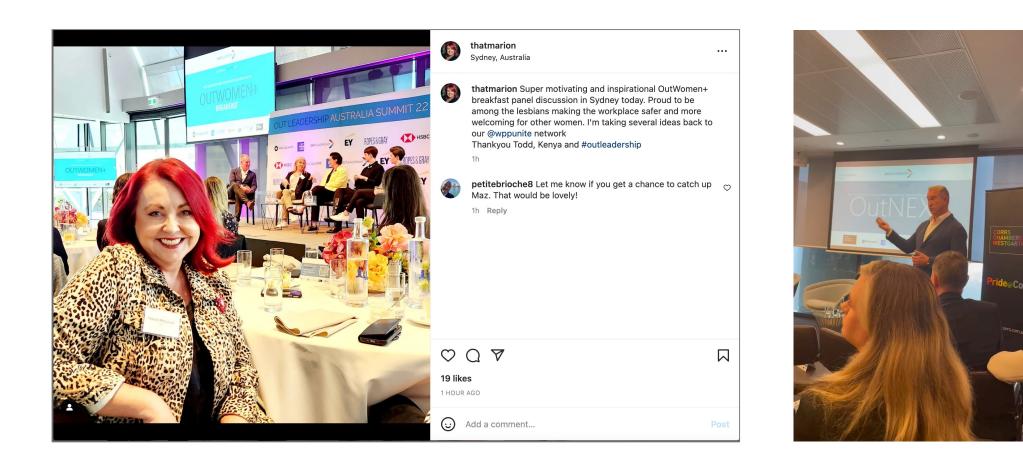
Sizzle Video

# 7 Years in Australia









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#### $\heartsuit$ Q $\nabla$

#### Liked by camillewitt and others

outleadership "We come from all walks of life but we are here for a common purpose - to ensure that we are visible and included, because often we are not. Today is the start of a conversation, and a start of a community."

- Rosalind Coffey, Head of People, Culture & Client Experience, @Macquarie in her opening speech to kick off Out Leadership's OutWOMEN+ breakfast.

We are so grateful for all the work our host, @Macquarie Group, put in to make this such a successful and empowering event.

#OutWOMEN #OLDownUnder #OLOZ October 11



#### () Liked by Ijacobsen7 and others

outleadership "Leadership is following through on actions and going to uncomfortable places to do the riaht thina."

- Kate Wickett, CEO, Sydney WorldPride. At Out Leadership's OutWOMEN+ event hosted by @Macquarie, Kate challenged companies to follow through on their commitment to the LGBTQ+ community by supporting inclusive policies all year round, not just during Pride month.

Thank you to Macquarie for hosting this thoughtprovoking panel discussion!

#### #OLDownUnder #OutWOMEN #OLOZ

View 1 comment



#### () Liked by ljacobsen7 and others

outleadership "I had no role models, even when I moved to Sydney, all the gay partners were men. It was so nerve-wracking to come out even though I had been comfortable in university. You need those role models, and you need visibility. I think if I came out today, it would be different."

- Anna Brown, CEO of Equality Australia, on the importance of LBTQ+ visibility. Thank you, Anna, our panel and @Macquarie for a thought-provoking discussion at our OutWOMEN+ breakfast last week! Stay tuned for more insights.

#OutWOMEN #OLDownUnder #OLOZ October 13





#### Liked by ljacobsen7 and others

outleadership Earlier this week, Out Leadership convened our 7th Australia CEO dinner, adding 22 Australian CEOs to our global cohort of almost 800 CEOs globally. While we keep these conversations under Chatham House rules, it was so inspiring to see so many CEOs of Australia's most important companies come together to create community and engaged in promoting equality through the power of business.

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Thank you to our generous host American Express for bringing together this amazing group of people!

#### #OLDownUnder #OLOZ #ReturnOnEquality

View all 2 comments

October 14

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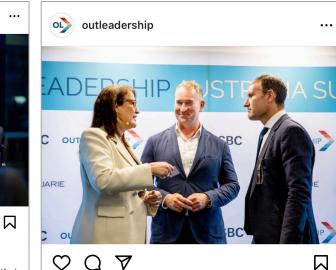
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#### Liked by camillewitt and others

outleadership What's your purpose? How is your company leveraging an ESG framework to advance that purpose?

These questions are critical to leading successful businesses in our new hybrid world. Talent retention specifically is all about purpose-driven work — employees and clients care about the work they do and the impact of their work on their communities. And if your business doesn't offer a clear vision -- those employees and clients will go elsewhere.

That's why strong business leaders create a culture of understanding for LGBTQ+ employees — empathizing with the work that it takes to overcome barriers and take one's "whole self to work."



Liked by camillewitt and others

outleadership "The voice of the CEO and the executive team is critically important — it sets the gold standard for people who want to move up in their career. It's often those people who get quoted in the media because people genuinely want to hear from them."

- Dawn Emsen-Hough, Director, ACON's Pride Inclusion Programs on the role of business and CEOs in driving inclusive policies for the LGBTQ+ community.

October 8

Posted by Leo Jared Scheck · 10/20/2022

	Out Leadership
	13,903 followers
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As much progress as we've made as an LGBTQ+ community, LBTQ+ women and non-binary people still suffer from the burden of gender discrimination within the workplace and within the community. At the risk of their ....see more





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#### Iked by ljacobsen7 and others

outleadership "We are a family — you understand what it's like to be me. I understand to an extent what it is like to be you. That's special. You cannot learn it and you cannot buy it. It's incredibly valuable. We have to lean on each other and celebrate each other's successes. That's family and that's beautiful. I am very proud of that."

 Dawn, Emsen-Hough, Director, ACON's Pride Inclusion Programs on the power of the LGBTQ+ community as a network across all industries.

#OLOZ #OLDownUnder #OutWOMEN #OutNEXT October 9



Posted by Leo Jared Scheck • 10/11/2022



"We come from all walks of life but we are here for a common purpose — to ensure that we are visible and included, because often we are not. Today is the start of a conversation, and a start of a community."

 Rosalind Coffey, Head of People, Culture & Client Experience, and Macquarie Group in her opening speech to kick off Out Leadership's OutWOMEN+ breakfast.

We are so grateful for all the work our host Macquarie Group put in to make this such a successful and empowering event.

#### #OutWOMEN #OLDownUnder #OLOZ



#### Posted by Leo Jared Scheck • 10/9/2022



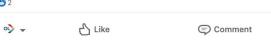
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"We are a family — you understand what it's like to be me. I understand to an extent what it is like to be you. That's special. You cannot learn it and you cannot buy it. It's incredibly valuable. We have to lean on each other and celebrate each other's successes. That's family and that's beautiful. I am very proud of that."

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#### #OLOZ #OLDownUnder #OutWOMEN #OutNEXT





#### Out Leadership 13,903 followers 2mo · S

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Coming out as an \*ally\* is critically important too.

Post-pandemic, allyship to the LGBTQ+ community has grown but visibility has diminished. Allies, make yourself and accessible and known -- the LGBTQ+ people in your life thank you!

This is just one of the insights from our 2022 Australia Summit. Thank you to everyone who came to our Talent Landscape Event, hosted by HSBC.

#### #OLDownUnder #OLOZ #OutLeadership #ReturnOnEquality



#### Out Leadership reposted this

Rebeccs Outla (She/Her) - 2nd Pomo - Edited - @ "Leadership is following through on actions and putting yourself in uncomfortable situations to do it" - Kate Wickett

Today I had the privilege of attending the OutWomen- Breakfast as part of Out Leadership's Australia Summit for 2022. I came away with fresh perspectives on the challenges that face LGBTQA4 Women in the workplace and how organizations can better use their platform to be allies – pushing for change 365 days of the year, not just on specific days of awareness.

I also found it particularly interesting hearing from PwC Alumni Tanya Matthewson on some of the findings from her report, "Where are all the women" - particularly why LGBTQIA+ women are less likely than their male identifying counterparts to come out at work.

Thanks to Rosalind Coffey from Macquarie Group for hosting the event, the panel members Tanya Matthewson Kate Wickett Anna Brown OAM and Peta Friend for sharing your insights and experiences, and to those that made the event possible!

To read the "Where are all the women?" report, click the link below.

https://lnkd.in/gweYbT7Y











Out Leadership < @OutLeadership

As much progress as we've made as an LGBTQ+ community, LBTQ+ women and non-binary people still suffer from the burden of gender discrimination within the workplace and within the community.



7:01 AM · 10/20/22 · Loomly

3 Likes

Out Leadership @ @OutLeadership

Earlier this week, Out Leadership convened our 7th Australia CEO dinner, adding 22 Australian CEOs to our global cohort of almost 800 CEOs globally.



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## Post-Summit Report





**GG** Equality is smart business. The outcome for business must be in line with the outcome of the people, especially in a people-driven business like ours. You miss out when you put blocks around people, when you cut them off. We want to unleash people, take away these blocks."



#### Key Takeaways

**1.** Leaders must adapt as consumers, employees, and investors prioritize corporate responsibility.



LEADERSHIP AUSTRALIA SUMMIT October 200

expectation.

Inequality is at the forefront of workplace conversations both inside and outside compy walls, with injustices elucidated significantly since the oracle of the pandemic. Dispatifies in trans-inclusive healthcare, gender pay gaps, ar LGBTO- professional development resources a



We pride ourselves at HSBC on having a the center of these conversations about important issues surrounding equality - family support, healthcare, workplace environment – is vital to our work. Not only does it make HSBC great for the people



#### **Key Takeaways**

2. People-centered leadership and diverse representation in the workplace enable businesses to thrive by reaping the benefits of equality.



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We come from all walks of life but we are here for a common purpose — to ensure that we are visi<u>ble and</u> included, because often we are not. Today is the start of a conversation, and a start of a community."

## Key Takeaways **3.** Diversity in the talent pool is a minimum









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## Post-Summit Report



4. Return on Equality<sup>™</sup> is the new bottom line.



**When it's easier for people to be** comfortable with who they are, we can use our energy and empathy to be fantastic allies to others in our community."



## This Year's Speakers A 😥 🕅 🎘 David Anthony David Brine Tanya Matthewson Project Stakeholder & Perfect Stakeholder & Scholmster, Com Orange Management, Productivity Application



## Summit Overview

Day 4: Monday, October 10th , 2023



Out Leadership Australia Summi is sponsored and hosted by



AbsPartners amazon Marca APOLLO Z BainCapital BAKER BekerHostetler BANK OF AMERICA \*\* BARCLAYS Bir BlackRock Blackstone Bloomberg Caldwell capital Citi :.... Calla comeast and covington COWEN 🥼 CUSHNANA DEShaw@Co Despent EgonZehnder EY FCB GRINNEL Genesis GLG GIBSON DUNN Sochs Status millennium MIZIHO MOODY'S Morgan Lewis MORRISON MSCI () \*nab NOMURA Pauliwoiss PayPal Perpetual PINCO DE Ro Puestes pwc Sharkers ReedSmith REGENERON MPSAGM Shareway Simpson Skadden SELLIVER'S CREMMELL LLP T.Roweffice The Control Walmart 🔆 🔀 zoomforth As of Nov 2022

Non-Profit Partners I Leadership partners with these organizations and the world so they can leverage our platform and laborate on research. We also donate 20% of our profit upport their work.



## Post-Summit Report





## Summit Images (samples)













