

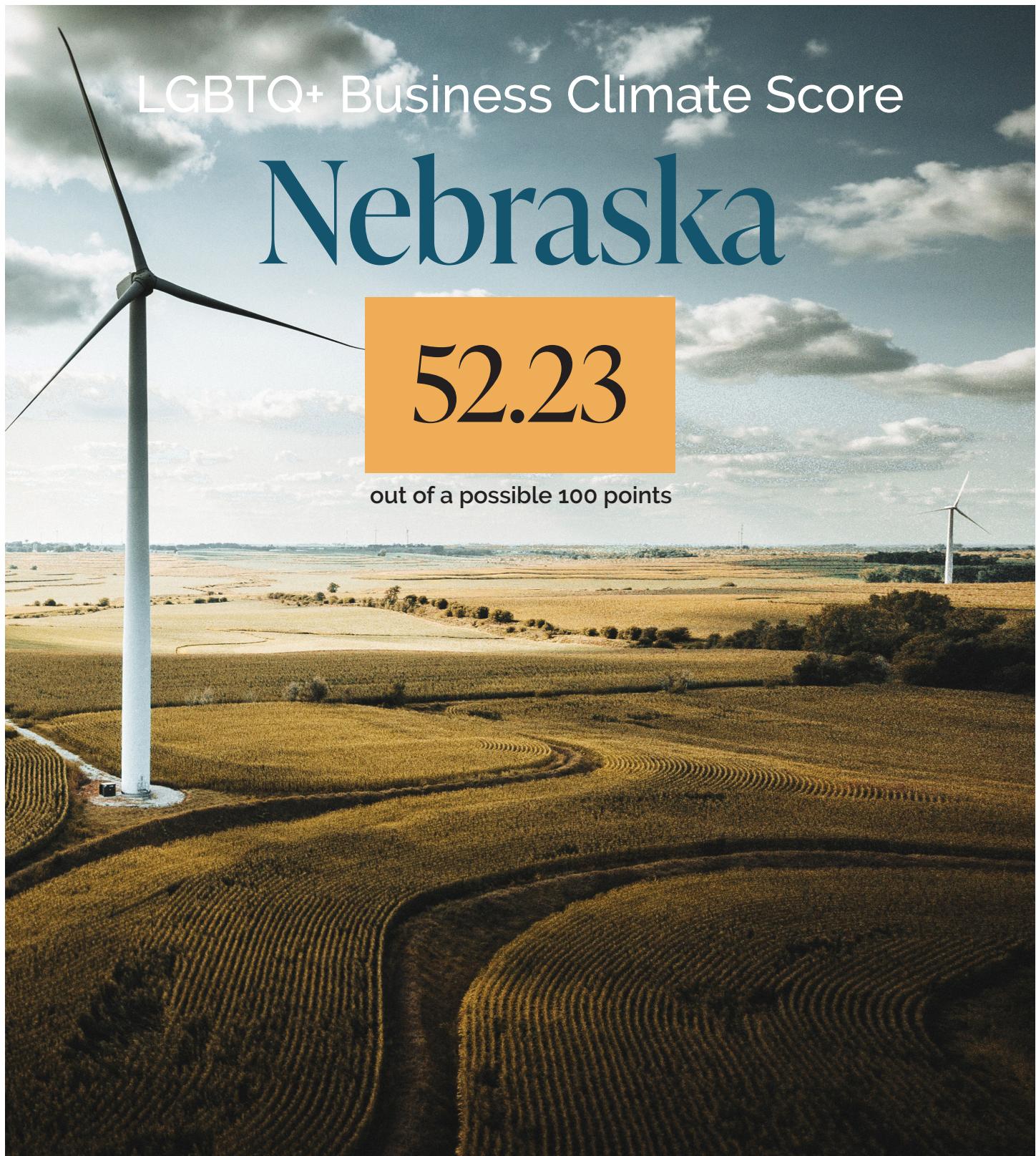


LGBTQ+ Business Climate Score

Nebraska

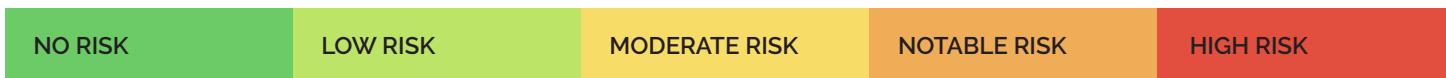
52.23

out of a possible 100 points



Out Leadership's Business Climate Index for the 50 United States is an assessment of states' performance on LGBTQ+ inclusion. It measures the impact government policies and prevalent attitudes have on the LGBTQ+ people residing in each state, quantifying the economic imperatives for inclusion and the costs of discrimination. It equips business leaders and policy makers with a clear sense of the most impactful steps states can take to make themselves more hospitable to forward-thinking, innovative, inclusive businesses.

Color Coding



For more context around these scores, and to learn more about the criteria we used to assess how state laws, actions and attitudes toward LGBTQ+ people create business and talent risks, please visit www.outleadership.com/staterisk

Nebraska



Legal & Nondiscrimination Protection

Changing the gender markers on a birth certificate in Nebraska requires surgery. Changing them on driver's licenses requires "reassignment procedures required for social gender recognition." There are no statewide LGBTQ+ anti-discrimination protections.

10.5/20



Youth & Family Support

Conversion therapy is currently legal in Nebraska. Youths in foster care are not protected from discrimination on the basis of sexual orientation or gender identity. Same-sex couples are allowed to foster and adopt, but religiously affiliated adoption agencies are allowed to use religious concerns when placing children.

10.73/20



Political & Religious Attitudes

The state's Governor and U.S. Senators have consistently opposed LGBTQ+ diversity and inclusion in their speech and voting records. There is no religious exemption law in Nebraska.

8/20



Health Access & Safety

Trans healthcare coverage is specifically excluded from Medicaid and from state employee insurance, and it's not a protected right for private plans. There are hate crimes protections on the basis of sexual orientation and gender but not gender identity.

10/20



Work Environment & Employment

14% of transgender employees in Nebraska reported being harassed in the past year due to their gender identity, and 16% report mistreatment such as being told to present in the wrong gender in order to keep a job. 25% of LGBTQ+ individuals in Nebraska reported food insecurity, double the rate for non-LGBTQ+ people (12%). Up to 24% of LGBTQ+ individuals in Nebraska reported making less than \$24,000 per year. 6% of LGBTQ+ individuals report unemployment in Nebraska, almost double the rate for non-LGBTQ+ people (3%).

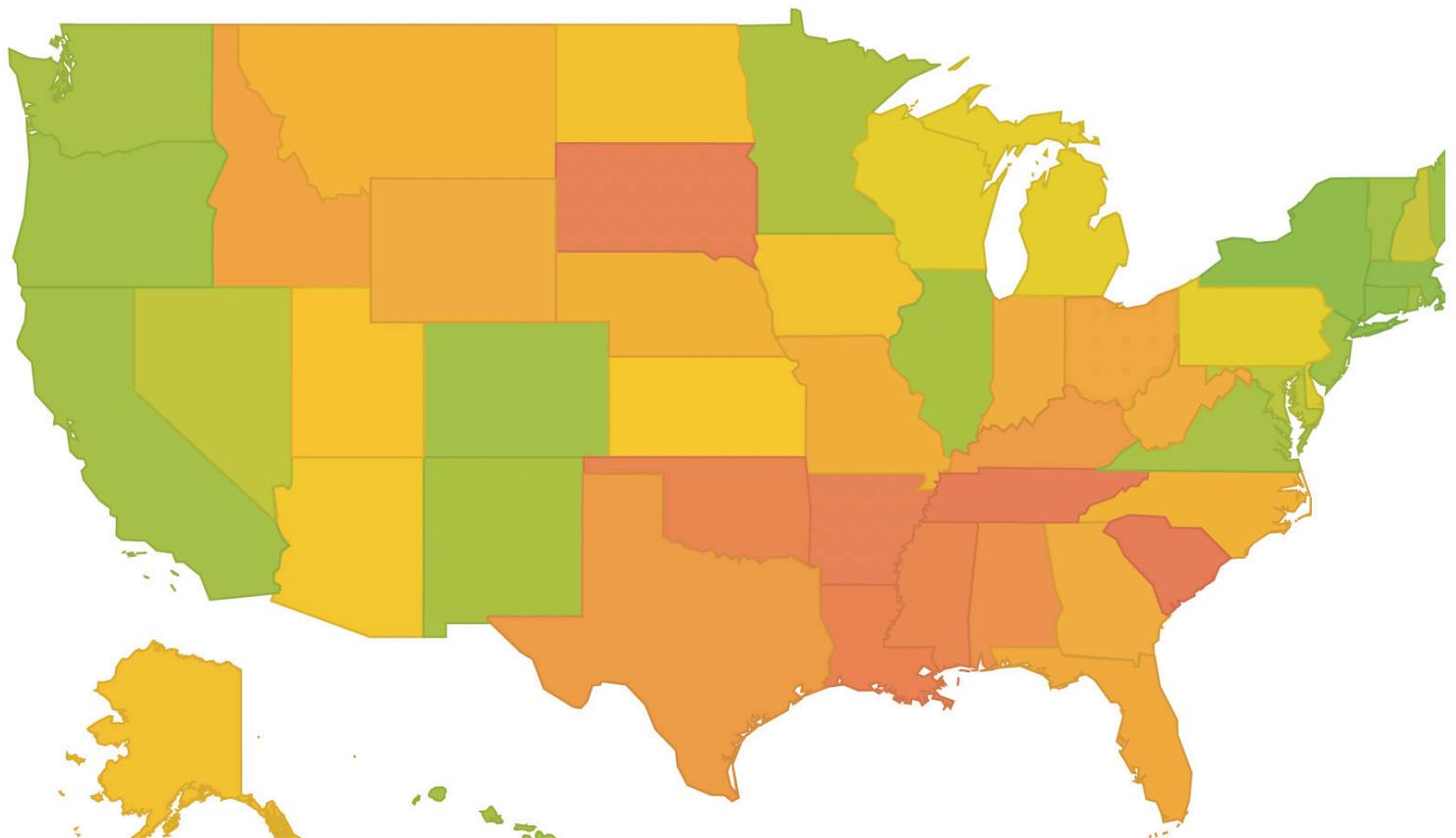
13/20

A Note on Methodology

Download this report to learn how and why Out Leadership created the LGBTQ+ Business Climate Index for the 50 U.S. States, with important details about our methodology, including our data standards and practices. NOTE: *HIV criminalization laws are discriminatory and ineffective. These laws fail to account for advances made in treating and controlling HIV, may deter people from getting tested and seeking treatment, and can exacerbate the stigma targeting people living with HIV and LGBTQ+ people.

United States Heat Map

The legal and cultural situation for LGBTQ+ people varies widely across the country. This map, based on each state's total Business Climate Score, illustrates the states where LGBTQ+ people are empowered to participate more fully and openly in the economy, and the states that are lagging behind.



NO RISK	LOW RISK	MODERATE RISK	NOTABLE RISK	HIGH RISK
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Nebraska Talking Points

When polled, 3.8% of Nebraskans openly identified as LGBTQ+. Conservatively, that's LGBTQ+ personal income of \$3.8 billion – it's a market my business can't afford to ignore.

When LGBTQ+ employees don't feel welcome at work, they're less likely to stay, and employee turnover is a drag on the state economy and business competitiveness. It costs companies an average of \$9,106 to replace an employee in Nebraska, and it can cost up to \$470,600 to replace senior executives. Nebraska and the businesses operating there have strong financial incentives to create inclusive workplaces in the interest of keeping these costs down.

Nondiscrimination policies allow LGBTQ+ people to participate more fully in the economy and companies that provide workplace protections can maximize the value of LGBTQ+ employee contributions.

Millennial and Gen Z consumers prefer to do business with companies with LGBTQ+ friendly advertising and policies – 54% say they're more likely to choose an LGBTQ+ inclusive brand over a competitor – which is why it's important that Nebraska continue to foster a business environment where being inclusive is supported.

State leaders should set a welcoming, not a stigmatizing tone.

Nebraska has a regressive attitude towards trans-inclusive health coverage. Treating trans people as unequal makes us look complicit if we choose to do business in Nebraska – equality is good for everyone's bottom line.

Regional Context

The Midwest

Out Leadership and FCB partnered on original market research into the attitudes of American workers on LGBTQ+ inclusion, which fielded in 2019 and 2020.

These briefs as a whole will be updated on an ongoing basis by Out Leadership because we recognize the ever-changing nature of policy on the local, state, and national level.

Only 50.8% of LGBTQ+ workers in the Midwest are out at work. They are only slightly more comfortable being open with their managers than other regions (14% more likely), but they are the least likely to cover their identity at work (17% less likely than nationwide). This could be due to the Midwest having the lowest rates for observing microaggressions (23% less likely) and hearing or engaging in negative conversations on average. However, workers in this region do not typically go out of their way to do business with inclusive companies (21% less likely than the nation as a whole). This is primarily driven by those who live in more rural areas where respondents were 85% less likely to do business with companies that are inclusive.

Unless otherwise noted, all comparisons for more or less likely are compared to the National results. Regional results are based off of 1,500 respondents (LGBTQ+ and Non-LGBTQ+ responses have been weighted to be age-representative for each audience in each region). National results are based off of 600 respondents representative of each audience (LGBTQ+ vs Non-LGBTQ+).

States in the Midwest region included: Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, North Dakota, Missouri, Nebraska, Ohio, South Dakota, and Wisconsin.

Current Legal Status of LGBTQ+ People in Nebraska

Legal status of the Lesbian, Gay and Bisexual Community

There are no statewide non-discrimination laws protecting people on the basis of sexual orientation or gender identity. Omaha and South Sioux City both have some level of local protections in place.

State employees in Nebraska are not protected from discrimination on the basis of sexual orientation or gender identity.

Youths in foster care are not protected from discrimination on the basis of sexual orientation or gender identity.

The Nebraska Fair Employment Act prevents employment discrimination on the basis of certain categories, including "sex" and "marital status." Discrimination on the basis of "sex" is defined to include, but is not limited to, "pregnancy, childbirth, or related medical conditions." NFEA does not expressly mention sexual orientation or gender identity.

The Nebraska Fair Housing Act prevents housing discrimination on the basis of certain categories, including "sex." That's not further defined, and the law does not expressly mention sexual orientation or gender identity.

Nebraska does not have restrictions preventing same-sex couples from adopting or becoming foster parents. Fostering by same-sex couples was banned until 2017, when the Nebraska Supreme Court struck it down. Same-sex adoption rights were reaffirmed by the state supreme court in 2021.

Nebraska allows faith-based child placement agencies to consider religious beliefs.

Assault with a bodily fluid against a public safety officer, which includes exposure to HIV, is a class IIIA felony, which has a maximum sentence of three years imprisonment and 18 months post-release supervision.

Nebraska's hate crime statute includes targeted crimes due to a person's "sexual orientation" or "gender." The statute does not expressly include "gender identity."

Conversion therapy is legal in Nebraska. In February 2021, Lincoln became the state's first municipality to pass a local ban on the practice.

Legal Status of the Transgender Community

To change the gender marker on a birth certificate in Nebraska, an applicant must submit an affidavit from the physician that performed their gender confirmation surgery.

Changing the gender markers on a driver's license requires that an applicant submit a form signed by a physician certifying that the person has "undergone the necessary sex reassignment procedures required for social gender recognition."

Legal name changes to either birth certificates or driver's licenses require a court order.

Nebraska's Medicaid policy explicitly excludes gender confirmation surgery.

The state does not require insurance companies to cover transgender-related healthcare.

Nebraska explicitly excludes transgender-related surgeries and treatments from its health insurance policy for state employees.

Government Statements and Actions

A proposal that would remove a vestigial same-sex marriage ban from the state constitution advanced from committee in early 2021 and awaits a full house vote.

Similarly, a bill that would update state language to align with the Supreme Court's ban on LGBTQ+ employment discrimination awaits a full legislative hearing.

A bill to add a gender-neutral option for IDs is also up before the state legislature.

State Sen. Megan Hunt became the first openly LGBTQ+ state lawmaker elected in 2019.

Lincoln City Council elected three (of seven) openly LGBTQ+ members in 2021, a council record.

A bill was passed during the 2019 legislative session to make marriage laws gender neutral instead of saying "bride and groom." It was vetoed by Governor Pete Ricketts.

Impact of LGBTQ+ Discrimination on Business Talent

1 NO RISK

2 LOW RISK

3 MODERATE RISK

4 NOTABLE RISK

5 HIGH RISK

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Brand Risk

5 HIGH RISK

Companies incur high risk to their brands by operating in Nebraska, where there are no statewide LGBTQ+ inclusive nondiscrimination protections and local protections often fail to pass into law. The state's governor and senators have negative voting records on LGBTQ+ issues, and stand vocally against LGBTQ+ interests.

Client Risk

4 NOTABLE RISK

There's notable risk that LGBTQ+ or strong ally clients might pull their business from companies operating in Nebraska, in light of the state's business climate and reputation.

Talent Risk

4 NOTABLE RISK

LGBTQ+ professionals are likely to consider Nebraska's legal and social environment unfriendly. There is no statewide LGBTQ+ inclusive nondiscrimination law and changing gender markers on documents requires surgery.

Marketing Risk

4 NOTABLE RISK

There is notable risk involved in marketing to the LGBTQ+ community in Nebraska.

Future Risk

2 LOW RISK

The state has had only one discriminatory bill filed in recent years, so appetite appears low. We assess a low risk of future negative events.

Socio-cultural Environment of LGBTQ+ People in Nebraska

Status of LGBTQ+ Organizing and Community

Star City Pride, in Lincoln, and Heartland Pride, in Omaha, are the state's two main annual pride events.

The state's first LGBTQ+ advocacy organization, Out Nebraska, formed in 2019.

Cultural Views of the LGBTQ+ Community

54% of Nebraskans oppose small-business exemptions that would allow discrimination against LGBTQ+ people.

73% of Nebraskans favor LGBTQ+ anti-discrimination laws.



Partners

Our partnerships make our work possible. The first State LGBTQ+ Business Climate Index released in 2019 was funded by a grant from the Gill Foundation. The Index is based on data graciously shared by the Movement Advancement Project and the Williams Institute. Ropes & Gray is our pro bono legal partner for the CEO Business Briefs globally, and their research informs this Index. FCB partnered with us to conduct original market research into American attitudes toward LGBTQ+ workplace inclusion, informing the Regional Context section of the State CEO Briefs. America Competes supported the development of the scoring for the Risk Assessments, particularly for the Future Risk score.

