

QUORUM

*Advancing LGBT+ diversity
in corporate governance*

Overview + Sponsorship Opportunities

OUT LEADERSHIP



QUORUM

Our Purpose: Ensuring LGBT+ diversity is central in conversations about board representation and policy.

Quorum is the leading voice for improving LGBT+ representation in the boardroom. We've built a network of **900 LGBT+ leaders** interested in board leadership, created **advisories for key companies** in governance guidelines, and **engaged with policy leaders** across the country to help foster change.

In 2018, Quorum will introduce its **LGBT+ Board Diversity Guidelines** to leading companies and hold a series of events across the country focused on LGBT+ leadership at the board level.

By the Numbers



17

The number of publicly out LGBT+ board directors identified on Fortune 500 boards.



6

The number of Fortune 500s that consider sexual orientation in board selection.



900

LGBT+ board-interested executives in the Quorum database.

Global
Sponsor



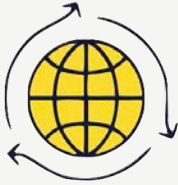
US
Sponsor



Merrill Lynch
Bank of America Corporation

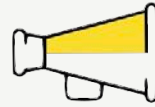
PROGRAM HIGHLIGHTS

Quorum provides programming and advisory services to increase LGBT+ representation in the boardroom.



Quorum Network

900+ LGBT+ board interested executives.



Communications

Periodic briefs to the extended network.



Directors Summits

Gatherings of senior leaders to discuss board leadership.



Investor Advocacy

Driving diversity through investor engagement.



Diversity Guidelines

Advising companies on how to adopt LGBT+ inclusive board language.



Board Trainings

For high-potential LGBT+ executives.



L-R: Stephanie Sandberg, Director, OutWOMEN; Sally Susman, EVP Corporate Affairs, Pfizer and WPP plc Board Director; Keith Wetmore, Chair Emeritus, Morrison & Foerster, and North Highland Board Director; Susan Angele, Senior Advisor, KPMG Board Leadership Center; and Alexander Saint-Amand, Chief Executive Officer, GLG.

THE QUORUM NETWORK

Attendees

Out Leadership events are invitation-only. Quorum events are open to senior leaders from Out Leadership member companies, and potential board candidates, as well as current board directors from the Quorum network.

Impact

We are building the world's most comprehensive database of top LGBT+ talent, and providing potential candidates with first-rate training and networking opportunities. We also identify companies with the need and inclination to increase their board diversity and partner with some of the world's most respected search firms.



L-R: Cathy Halligan, Independent Board Director and Matt Fust, Senior Advisor, Quorum; Board Member, Ultragenyx Pharmaceutical at the Rethinking Corporate Governance Quorum event March 2018 in San Francisco.

Prior Quorum Speakers:

Susan Angele

Senior Advisor, KPMG Board Leadership Center

Stephen Franco

Managing Director, Socially Innovative Investing, U.S. Trust

Cathy Halligan

Independent Board Director

Dave Jones

California Insurance Commissioner

Suzanne Killlea

Private Wealth Advisor, Managing Director — Investments, Merrill Lynch

Susan Mac Cormac

Partner, Morrison & Foerster

Lorrie Norrington

Operating Partner, Lead Edge Capital and Colgate Palmolive Board Director

Alexander Saint-Amand

Chief Executive Officer, GLG

Jana Rich

Founder & CEO, Rich Talent Group

Brian "Skip" Schipper

EVP & Chief People Officer, Xext, Inc.

Alex Schultz

VP Growth, Facebook

Alfredo Silva

Partner, Morrison & Foerster

Kara Swisher

Co-Executive Editor and Co-Founder, Re/Code

Sally Susman

EVP Corporate Affairs, Pfizer and Board Director, WPP plc

Betty Yee

California State Controller

Keith Wetmore

Chair Emeritus, Morrison & Foerster and Board Director, North Highland

SPONSOR QUORUM

The Opportunity Annual sponsorship of summits and communications for board-interested leaders and companies.

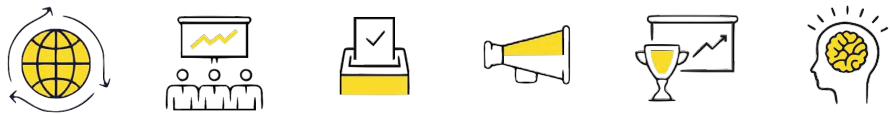
Why To become a transformative global leader.

What Significant input on a 2-3 hour event with keynote, panel and networking cocktails, plus prominent placement on related collateral.

When Throughout the year.

Where In 2018, the United States; in 2019+, the rest of the world.

What's Included



Sponsor branding is featured on all programming and communications.

Event Example

5 – 5:10	Welcome Remarks
5:10 – 5:30p	Keynote Remarks: Launching Board Guidelines
5:30 – 6:15p	Panel Discussion
6:15 – 7p	Networking Cocktails

Sample Panel Topics

“Board Diversity Policies: How to Include LGBT+ Diversity”;
“The Next Focus for Institutional Investors.”

What We Provide

We work closely with sponsors to create agendas and conversation starters important to their brands, as well as speaking roles and prominent visibility for their senior leaders.

+ Additional Perks

Sponsors receive additional seating at events and numerous opportunities to enhance their outreach across the Out Leadership membership and their own global presence.

+ Ancillary Benefits

An Out Leadership sponsorship reaches across organizations and through to their customers.

ROI

Talent Acquisition & Retention

New Business & Client Development

Positive Brand & Leadership Visibility



[RETURN ON EQUALITY]

"The research is very clear that when you have a group where there are differences in backgrounds, in perspectives, whatever measure of diversity you want to look at, the decision making is just better."

Susan Angele

Senior Advisor, KPMG Board
Leadership Center



KPMG

[OUT] LEADERSHIP

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Return on Equality® is a registered trademark of Out Leadership.